Guide to Admission 2022
Shenyang City University

Established in the wave of reform and opening up in China, Shenyang City University (SYCU) is a burgeoning four-year higher education institution. Working for the future of Shenyang and serving the local development, SYCU provides instructions and programs for students who will be trained to be qualified and practical professionals of sound personality, innovative consciousness and global vision.

In the face of global industrial upgrading and modern information technology revolution, SYCU has formed its own features and strong strengths in the fields of artificial intelligence and intelligent manufacturing, BIM technology and intelligent architecture, media convergence and creative production of digital film and TV products, language education and cultural communication, smart hotel and featured tourism, internet finance and modern business, life information and health management.

In the vicinity of a graceful lake and wooded hills, SYCU is endowed with one of the most beautiful environments in China, where students are able to nurture their moral sentiment towards goodness and beauty. The motto of SYCU is "I believe I can" and it is intended to boost confidence and passion on the part of the students, to inspire them to take on responsibility and to succeed in their academic achievements and future career. In line with the SYCU culture-- "enthusiastic about sports, impressionable about arts, curious about news, trendy in fashion" -- outstanding personality and temperament are shaped on the campus. The concept that "Five educations should be carried out simultaneously to foster virtues through education" can be seen as a highlight of the school commitment and mission.

SYCU has been integrated into the global education system by introducing advanced education models and teaching resources. It has joined the "the Belt and Road" University Alliance and the cooperation in pre-master's courses in consent with the member universities of the Northern University Alliance in the UK so that SYCU students are allowed to continue their study in prestigious universities, such as the University of Manchester, University of Bristol, University of Leeds, University of Birmingham, University of Sheffield, and University of Liverpool, and to compete for high-quality employment opportunities.

SYCU is pressing ahead in a pioneering and innovative spirit. It has been recognized as "China's Most Characteristic Undergraduate Institution," "China's Most Competitive Undergraduate Institution for Employment," "The First Group of Pilot Universities of Application-oriented Transformation," "'Three-integrity Education' Comprehensive Reform Model University of Liaoning Province," "University Students Mental Health Education Model School of Liaoning Province," "Civilized Campus of Liaoning Province," "1st Prize of Undergraduates Employment Work of Liaoning Province," and "The Most Beautiful University in China." Ranked sixth in the list of Chinese private universities on the website of Ireshen Alumni Association Network (Cuaa.Net), SYCU is one of the top private universities in China.
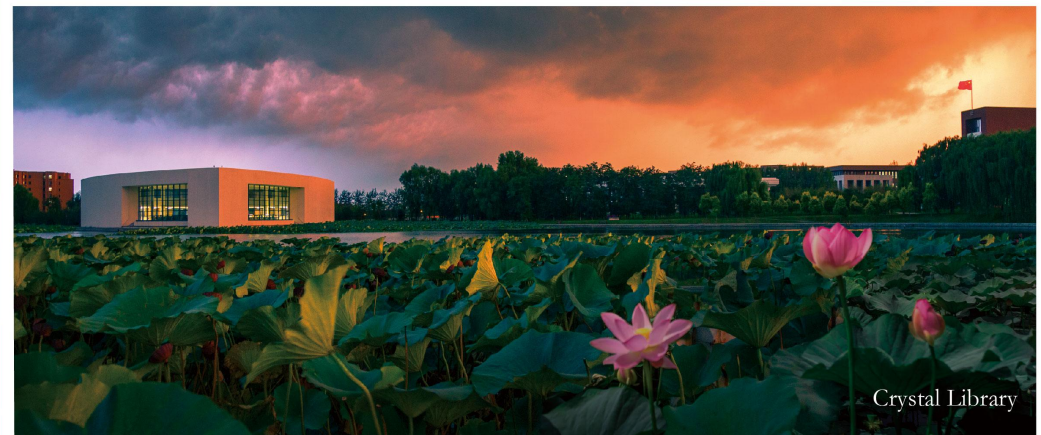
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Information for Applicants

Admission Eligibility

In 2022, Shenyang City University will enroll undergraduate students in accordance with the admission principles stipulated by Liaoning province where applicants reside. In the provinces where applicants are admitted by parallel voluntary principle, we enroll them according to their scores. In the provinces where applicants are not admitted by parallel voluntary admission principle, we take them according to their preference choices. In the year 2022, the two art programs--Theater and Film Directing, Film and TV Literature--will recruit students of general type. The program of Film Production will also recruit students of general type. This undergraduate program takes as its aim to cultivate film and television production engineers who'll be trained to master digital virtual technology. The programs for Medical Laboratory Technology, Medical Imaging Technology, Intelligent Medical Engineering, Health Service and Management will accept applicants of general type, who will be conferred with bachelor degrees of science, engineering and management respectively.

Admission Principles for Art Applicants

In 2022, art applicants of SYCU will be enrolled in accordance with the principles of art admission stipulated by the province where the applicants reside. Their overall scores will be taken into account according to the regulations of the province where the applicants reside. The principle of admission for art applicants in Liaoning province is that students are enrolled from high to low based on their overall scores. The admission prerequisite is that the applicant must reach the provincial controlled score line for cultural courses and the qualified score line for professional courses. The applicants for Art Design for Drama, Film and TV, Environmental Design, Visual Communication Design and other art programs are comprehensively assessed by "cultural course scores /2+ professional course scores." The applicants for Broadcasting and Hosting Arts are assessed by "cultural course score/total score of cultural course ×100×50%+professional course score/total score of professional course ×100×50%." The overall scores of Performance are equal to the scores of professional courses. The overall scores for Radio and TV Editing and Production are equal to the scores of professional courses. In 2022, SYCU has a new program for Art and Technology applicants. It is designed to instruct popular singer-songwriters to master digital music technology. There are two directions that the applicants who are allowed to choose Art and Technology (musicology) or Art and Technology (music performance). The former is assessed by their "cultural course score/total score of cultural course×100×60%+professional course score/total score of professional course×100×40%" while the latter is assessed by their overall scores of Art and Technology (music performance) or "specialization" scores.

Pre-master's Program

SYCU cooperates with members of the UK Northern University Alliance, such as the University of Manchester, University of Bristol, University of Leeds, University of Birmingham, University of Sheffield and University of Liverpool, to offer pre-master's courses. During their undergraduate period, SYCU students can apply for master's preparatory courses. After passing the IELTS test, students can directly start their programs for master degrees in one of the above partner universities.

Scholarships

SYCU has different types of scholarships such as Study Scholarship, Comprehensive Quality Scholarship, Innovation and Entrepreneurship Scholarship. Study Scholarship accounts for 25% of the total number of students. Comprehensive Quality Scholarship accounts for 25% of the total number of student leaders. Students from financially inadequate families can compete for National Scholarship and National Encouragement Scholarship. Students with excellent character and academic achievements are also eligible for National Scholarship, Provincial Government Scholarship, and President Scholarship. The last scholarship is an annual prize of 30,000 yuan for each winner.

Campus Life

SYCU has six student communities: Garden Community, Chinese Parasol Community, Golden Chrysanthemum Community, White Birch Community, Rose Community, and Blooming Lotus Community. These communities consist of student dormitories and service centers. Each dormitory has a room for four students, a bathroom and a shower of 24-hour hot water supply. The service center has an open kitchen and shared living room. What's more, community counselors are available 24 hours every day. SYCU also has a counselor for freshmen to help them adjust to college life.

Recreational Activities

SYCU focuses on cultivating students' cultured character and stresses the importance of "Loving Sports, Advocating Art, Caring about Current Affairs and Pursuing Fashion." We set up 20 sports clubs, such as football, roller skating, golf ball, canoeing, fencing, football, basketball, volleyball, badminton, tennis, table tennis, cricket, swimming, aerobics, yoga, martial arts, equipment fitness, taekwondo, military sports, and athletics. Meanwhile, there are 11 art troupes such as singing, dancing, marching band, national music orchestra, electro-acoustic band, Chinese folk opera, drama group, calligraphy and paintings, Chinese opera, and Western orchestra. Students are allowed to choose their favorite sports and art performances according to their interests and hobbies. By participating in the activities organized by these clubs and art troupes, students can learn skills, establish friendship and cultivate their tastes.

Campus Buildings:

The campus is cuddled by the wooded Hill of Phoenix and partly covered by the Lake of Green Island. It has 1300 mu of treed and flowered gardens. More than 50 teaching buildings in classical European style scatter at the foot of the hill and near the lake. They constitute a remarkable landscape where the teaching buildings and driveways are shaded by birch trees and willow trees. And the elegant and pleasant environment makes SYCU one of the most beautiful universities in China.
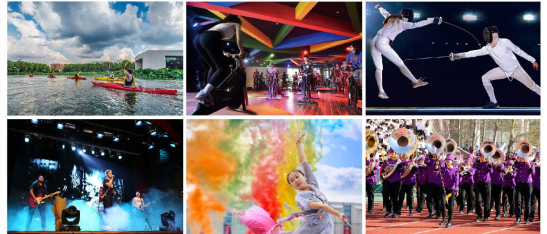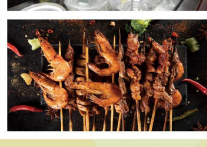
Campus Food

SYCU has many canteens of different flavors, such as Green Island Club, Xishan Club, Phoenix Hotel, Lotus Restaurant, Pear Garden Restaurant, Blooming Lotus Restaurant, Snack Garden, Blooming Lotus Coffee, 700CC Tea Shop and other unique restaurants. In fact, you can find them all over the campus. The campus food integrates the flavors of north and south with various cooking methods and brings different tastes for students every day.

Green Island Hall

Morto Tower

Mechanics & Electronics Building

Hongzhi Building

SYCU FACULTY

Robotics Engineering

It is a special and prioritized program certified by the National New Engineering Department and Liaoning province. Facing cutting-edge technologies such as robot design, intelligent control, and virtual simulation, we provide instructions for students who are trained to be senior engineering and technical professionals in the fields of knowledge and technology of machine operating system and motion control, robot target identification and tracking, robot configuration and virtual simulation, and who will be adept at robot ontology design, virtual simulation technology application, and system integration development.

After graduation, students will be able to engage in engineering technology, scientific research and teaching work, such as intelligent system development, natural language processing, information perception control, data technology application in technology enterprises, research institutions, science, education, culture and health and other enterprises and institutions, or to start their own businesses or study for master degrees in related programs.

Intelligent Science and Technology

This program is recognized as one of the council members of the National University Artificial Intelligence and Big Data Innovation Alliance. For future professionals in the fields of intelligent science, automatic control, and data technology, we provide courses for students who will be trained into qualifies engineers capable of the knowledge and technology of intelligent information perception, big data storage and calculation, pattern recognition and machine learning, and of being adept at natural language processing, information perception control, intelligent system development.

After graduation, students will be able to engage in engineering technology, scientific research and teaching work, such as intelligent system development, natural language processing, information perception control, data technology application in technology enterprises, research institutions, science, education, culture and health and other enterprises and institutions, or to start their own businesses or continue to study for master degrees in related programs.

Computer Science and Technology

It is a program designed for system operation and maintenance, software development, data technology, and the Internet of Things. Students will be trained to be senior IT engineering and technical professionals who are adept at new knowledge and technologies, such as program designs and program language, data management and information systems, intelligent device networking communication, intelligent system algorithm integration and computer vision, and capable of computer system operation and maintenance, software system development, and intelligent language programming.

After graduation, students will be able to engage in engineering technology, scientific research and teaching, intelligent system development, natural language processing, information perception control, data technology application in technology enterprises, research institutions, science, education, culture and health and other enterprises and institutions, or to start their own businesses or continue to study for master degrees in related programs.

Artificial Intelligence

This is a special and prioritized program certified by the National New Engineering Department and Liaoning province. To compete in the fields of machine learning, intelligent algorithm, data technology, we provide courses for students who will be cultivated into high-quality engineering and technical professionals capable of mastering the knowledge and technology of neural network and deep learning, signal processing and speech recognition, multi-modal data labeling, AI system training, and adept at machine learning application, intelligent algorithm implementation, audio-visual system development and other capacities.

After graduation, students will be able to engage in engineering technology, scientific research and teaching, intelligent system development, natural language processing, information perception control, data technology application in technology enterprises, research institutions, science, education, culture and health and other enterprises and institutions, or start their own businesses or continue to study for master degrees in related programs.

Electrical Construction and Intelligence

This is a special and prioritized program certified by the National New Engineering Department and Liaoning province. For the fields of construction engineering, electrical, electrical, digital technology, we provide courses for students who will be trained into high-quality engineering and technical personnel, capable of intelligent control, civil engineering, information technology, and equipped with capabilities in construction project operation and management, engineering project design, and BIM technology application.

After graduation, students will be able to engage in electrical engineering construction design, engineering construction and management, equipment installation and operation and maintenance, engineering technical support and other work in construction units, design institutions and construction enterprises, or start their own business or continue to study for master degrees in related programs.

Civil Engineering

This program is a key major designed for construction engineering, construction management, and construction information technology application. Students will be trained into high-quality engineering and technical professionals who will master housing construction, road and bridge transportation, municipal engineering, and be capable of engineering measurement, structural design, construction and organizational managements.

After graduation, students will be able to engage in construction electrical engineering project design, engineering construction and management, equipment installation and operation and maintenance, engineering technical support and other work in construction units, design institutions and construction enterprises, or to start their own businesses or to continue their study for master degrees in related programs.

Engineering Cost

This is a key program for construction engineering, engineering consulting, project management and other fields. We provide courses for students who will be trained into high-quality engineering technology management professionals capable of economic management, construction engineering, information technology, engineering pricing and bidding management, construction projects and construction management, and digital technology application.

After graduation, students will be able to engage in construction electrical engineering project design, engineering construction and management, equipment installation and operation and maintenance, engineering technical support and other work in construction units, design institutions and construction enterprises, or to start their own businesses or to continue for master degrees in related programs.

Construction Environment and Energy Application Engineering

It is a first-class undergraduate program in Liaoning province and a member of the "Competition and Education Practice School" unit under the Ministry of Housing and Urban-Rural Development. For construction environment, energy engineering, and intelligent technology application, students are trained into qualified engineering and technical professionals capable of intelligent construction, construction energy conservation and energy planning, HVAC system engineering design, engineering construction and intelligent operation and maintenance.

After graduation, students will be able to engage in construction electrical engineering project design, engineering construction and management, equipment installation and operation and maintenance, engineering technical support and other work in construction units, design institutions and construction enterprises, or to start their own businesses, or continue to study for master degrees in related programs.

Architecture

It is a special program designed by the school for intelligent architecture, digital construction, planning and design. Students will be trained to be high-quality architectural design professionals in architecture, design, fine arts, and art and they will be capable of architectural design, program creative expression, and digital technology application.

After graduation, students will be able to engage in construction electrical engineering project design, engineering construction and management, equipment installation and operation and maintenance, engineering technical support and other work in construction units, design institutions and construction enterprises, or to start their own businesses, or continue to study for master degrees in related programs.

Intelligent Medical Engineering

It is a program designed for the fields of intelligent medicine, AI medical diagnosis, and medical digital technology services. Students will be trained to be senior medical engineering technicians who are capable of mastering the knowledge and skills of artificial intelligence, cloud computing, virtual reality, computer science, and of medical big data modeling and analysis, medical image intelligent recognition and diagnosis, medical software development and application, and medical digital technology application.

After graduation, students will be able to engage in intelligent testing, medical image processing, medical big data analysis and other work in clinical hospitals, and organizations responsible for medical research, disease prevention and control and health services, medical testing and other institutions, or to start their own businesses or continue to study for master degrees in related programs.

Medical Laboratory Technology

This program is designed for the cutting-edge technical fields such as medical testing and intelligent analysis, genetic science and life information detection. Students will be trained to be modern biomedical top professionals who are able to master the knowledge and skills of genomics and genetics, immunity and etiology, hematology and biochemical intelligent testing, disease testing and cause analysis, sample testing and evaluation, gene testing and analysis, and the use of intelligent testing instruments.

After graduation, students will be able to engage in medical testing, health and epidemic prevention, genetic testing, disease identification and auxiliary diagnosis in clinical hospitals and medical research organizations, where their specialty can be used for medical testing, disease prevention and health services, or they may start their own businesses or continue to study for master degrees in related programs.

Medical Imaging Technology

This program is designed for the cutting-edge technical fields, such as AI image recognition, molecular image processing and medical image big data analysis. Students will be cultivated into high-quality image medical professionals who are able to master the knowledge and skills of using nuclear medical imaging equipment such as ultrasound, X-ray, CT, MRI and DSA, to have the capabilities of image examination and disease diagnosis, image information collection and processing, image big data analysis, and to meet the needs of the intelligent development of medical and health undertakings.

After graduation, students will be able to engage in medical image examination and disease diagnosis, medical image data analysis and processing, radiotherapy and other work in clinical hospitals, and organizations responsible for medical research, medical testing, disease prevention and control, and health services, or they may start their own businesses or continue to study for master degrees in related programs.

Health Service and Management

This program aims at the field of human health services. It cultivates students who will become high-quality management professionals equipped with public awareness, health concept and innovative spirit. They will have a command of the knowledge and skills of life science, preventive medicine and public management, and have the capabilities in health monitoring, medical intervention, disease prevention and control, and life services.

After graduation, students will be able to engage in health monitoring, disease prevention and control, behavioral intervention, health consultation, life services and other work in clinical hospitals, and organizations responsible for medical research, medical testing, disease prevention and control and health services, or they may choose to start their own businesses or continue to study for master degrees in related programs.

Film Production

This program is designed for the development of China's future digital film and TV program industry. It aims to cultivate students who will be top professionals in film and television technology. They will be equipped with the knowledge and skills of artificial intelligence, creative art, and audio-visual language, and familiar with the DIT workflow of film and television, and capable of digital virtual shooting, AI visual research and development, 3D special effects production, XR interactive design, and digital painting and scene synthesis in the fields of film and TV program making, media organizations and network media.

After graduation, students will be able to engage in film and TV virtual shooting, 3D special effects production, digital asset creation and other work in film and television, media organizations, online media and other fields, or to start their own businesses or continue to study for master degrees in related programs.

Applied Computer Engineering

This program is designed for the strategy of national vocational education development and is certified by the Ministry of Education for the purpose of enriching undergraduate programs in vocational education. For system operations, software development, technical support, Internet of things, and other fields, this program aims to provide courses for students who will be trained to be professionals in the field of data information system development, computer interface design, network construction, computer software development, Internet construction and operations, information systems technical support capability of the IT industry technology.

After graduation, students will be able to work in IT industry, science and technology enterprises, science, education, culture and health enterprises, and to engage in software system testing, computer interactive interface design, network platform operation and maintenance and other engineering technology, scientific research and teaching work. They can also choose to start their own businesses, or continue to study for master degrees in this field or related programs.

Applied Psychology

This program is designed as vice chairman unit of China Children's Business Working Committee. For the field of mental health consulting services, the program is designed to cultivate students who will be high-quality professionals capable of mastering the knowledge and skills of psychology, behavior, pedagogy and modern information technology, psychological evaluation and counseling, psychological intervention and behavior correction, psychological quality development training, psychological counseling and health services.

After graduation, students will be able to engage in psychological evaluation and counseling, psychological intervention and behavior correction, psychological quality development training, psychological counseling and health services in clinical hospitals, and organizations responsible for medical research, medical testing, disease prevention and control and health services, or they may start their own businesses or continue to study for master degrees in related programs.

Radio and TV Editing and Directing

This program is a first-class undergraduate and pilot major of undergraduate curriculum reform in Liaoning Province. It provides courses for students to become high-quality professionals in the fields of radio and television, media institutions and new media. And students will be well-equipped with knowledge and techniques in film-TV program making, production of convergence media product, and operation of new media.

After graduation, students will be able to engage in media planning and implementation, film and television editing and directing, and creative production of audio-visual cultural products in the fields of radio and television, press and publication, network new media, film and television production. They can also choose to start their own businesses or continue to study for a master degree in related programs.

Broadcasting and Hosting Art

This program is designed by SYCU as a special major. It aims at the fields of intelligent oral communication, film and television dubbing, convergence media content production. Courses are provided for students who will be trained to be qualified language communication professionals, equipped with the knowledge and skills of oral communication, on-site hosting, film and television sound shaping, and capable of language communication, integrated media content production, film and television dubbing, event planning and hosting.

After graduation, students will be able to engage in broadcasting and hosting, program planning and implementation, creative production of audio-visual cultural products, webcast and other work in the fields of radio and television, press and publication, network new media, film and television production. They can also choose to start their own businesses or continue to study for a master degree in related programs.

Film and TV Literature

This program is a key major at the school level designed for the fields of drama, film and television, and literary creation. It provides courses for students who will be trained as film and TV literary creation professionals, equipped with the knowledge and skills of language and literature, literary theory, drama, film and television creation, familiar with the production process of drama, film and television products, and capable of film and television script planning and creation, film and television directing and production, literary and artistic work appreciation and comment.

After graduation, students will be able to engage in script creation, literary editing, film and television editing, literary criticism and other work in the fields of film and television, literary publishing, cultural communication, and new media network. They can also choose to start their own businesses or continue to study for a master degree in related programs.

Theater and Film Directing

This program is a key major designed by SYCU for the fields of drama, film and television, and network media. It provides courses for students who will be trained to be qualified professionals in drama, film and television creation, who will master the knowledge and skills of language and literature, literary theory, drama, film and television creation, who will be familiar with the production process of drama, film and television products, and capable of film and TV work planning and execution, film and TV script text analysis, scene scheduling and organization.

After graduation, students will be able to engage in film and television, cultural communication, network new media and other fields, such as film and television director, script creation, and production management, or they may choose to start their own business or continue to study for a master degree in related programs.

Art Design for Drama, Film and TV Programs

This program is a key major designed by SYCU for the fields of drama, film and television, and network media. It provides courses for students who will be trained to be qualified professionals in artistic creation, equipped with the knowledge and skills of art theory, characterization, and creative art, and capable of film and television scene drawing, prop design, and special effect makeup.

After graduation, students will be able to engage in art design, character modeling, film view manufacturing, special effect makeup and other work in the fields of film and television, cultural communication, and network media. They can also choose to start their own businesses or continue to study for a master degree in related programs.

Performing

This program is designed as a special major by SYCU for the fields of drama, film and television, and network media. It provides courses for students who will be trained to be qualified professionals in literary and artistic creation. They will have a command of the knowledge and skills of music and dance, literary and artistic theory, drama, film and television creation. And they will be familiar with the production process of drama, film and television products, and capable of mirror performance, sound shaping, scene scheduling, and organization.

After graduation, students are able to engage in film and television performance, program arrangement, literary and artistic creation. They can also choose to start their own businesses or continue to study for a master degree in related programs.

Photography

This program is a key and first-class undergraduate major in Liaoning province. Designed the fields of film and television, media institutions, and network media, the program provides courses for students who will be trained to be qualified professionals in art creation.

They will be equipped with the knowledge and skills of art theory, creative art and audio-visual language, and capable of film and television photography creation, film and television editing and production, and image art creation.

After graduation, students will be able to engage in film and television photography, artistic photography creation, digital image production and other work in the fields of film and television, network media and cultural institutions. They can also choose to start their own businesses or continue to study for a master degree in related programs.

Visual Communication Design

This program is designed by SYCU as a special major for cultural institutions, network media, enterprises and institutions and other related fields. It provides courses for students who will be trained to be qualified art design professionals equipped with the knowledge and skills of design, art and aesthetics, familiar with the design process, and capable of artistic creativity, product visual design, and IP derivative development.

After graduation, students will be able to engage in artistic creativity, product visual design, cultural and creative development in the fields of cultural publishing, advertising design, film and television media. They can also choose to start their own businesses or continue to study for a master degree in related programs.

Art and Technology

This program is designed for the fields of culture and entertainment, film and television, and online media. It serves the national cultural and creative industry. It provides courses for students who will be trained to be qualified professionals of artistic creation and equipped with knowledge and skills of music theory, performing art and digital technology, and capable of pop music performance, music creative design and digital music production.

After graduation, students will be able to engage in music creation, music performance, and computer music creation in the fields of culture and entertainment, film and television, and network media. They can also start their own businesses or further their study for a master degree in related programs.

Environmental Design

This program aims at construction planning, architectural design and engineering. It is designed for students who will be trained to be qualified art design professionals and experts in architecture, design, fine arts, architectural space design, landscape and garden design, engineering construction and project management.

After graduation, students will be able to engage in construction electrical engineering project design, engineering construction and management, equipment installation and operation and maintenance, engineering technical support and other work in construction units, design institutions and construction enterprises, or they can start their own business or continue their study for master degrees in related programs.

Journalism

This program is certified as a first-class undergraduate major in Liaoning province and it is jointly designed by the Ministry of Education and SYCU as a key program. For the fields of press and publication, online media and media institutions, we cultivate students who will be qualified news communication professionals, familiar with news publicity policies and regulations, capable of mastering Marxist news concept, communication theory, digital media technology and other knowledge and skills, and of original news gathering and editing, public opinion monitoring and analysis, and new media content production and operation.

After graduation, students will be able to engage in news publicity, online media operation, social media content production, public opinion monitoring and other jobs in enterprises and institutions such as news publishing and online media, or they may choose to start their own businesses or continue to study for master degrees in related programs.

Communication

This program is designed as a key major by SYCU. It is aimed at the fields of press and publication, network media, media institutions, and cultural exchange. Courses are provided to cultivate students who will be top mass communication professionals capable of mastering the knowledge and skills of brand communication, media integration and information technology, and of brand shaping and promotion, content creation and production, public opinion management and public relations, and digital technology application.

After graduation, students will be able to engage in brand management, activity planning, content creation, public relations and other work in enterprises and institutions such as press and publication, online media, media institutions and cultural exchanges, or they may start their own businesses or continue to study for master degrees in related programs.

Internet and New Media

This program is designed as a key major by SYCU for the fields of press and publication, media institutions, online media, culture and creativity. Courses are provided for students who will be cultivated to be top mass communication professionals. They will be familiar with internet ethics and regulations, the knowledge and skills of Marxist view of journalism, communication theory and digital media technology, and equipped with the skills to handle network media operation, product design and content production, brand building and promotion.

After graduation, students will be able to engage in network media operation, content design and production, brand making and promotion and other work in enterprises and institutions such as press and publication, media institutions, online media and cultural creativity, or they may start their own businesses or continue to study for master degrees in related programs.

Advertising

This program is a vice chairman unit of Shenyang Advertising Association and of Shenyang E-commerce Association. For the fields of press and publication, media institutions, online media, culture and creativity, students are cultivated to be qualified mass communication professionals who will be familiar with industrial and commercial administration policies and regulations, communication theory, artistic creation, digital technology and other knowledge and skills, and capable of advertising creativity and production, brand marketing and promotion, advertising delivery and media operation.

After graduation, students will be able to engage in IP shaping and brand promotion, advertising and media operation, customer maintenance and public relations in enterprises and institutions such as press and publication, media institutions, online media and cultural creativity, or they may start their own business or continue to study for master degrees in relevant programs.

Chinese Language and Literature

This program is certified as a first-class undergraduate major in Liaoning province. It aims at cultivating students into high-quality applied professionals who will be equipped with knowledge and skills of Chinese language and literature, pedagogy, communication and management. And they will be capable of language expression and application, Chinese teaching and office affairs management in the fields of cultural communication and applied language education.

After graduation, students are able to find a job in government agencies, press and publication, culture and education, enterprises and public institutions, and to engage in cultural communication, brand promotion, Chinese teaching, office affairs management, or to start their own businesses or continue to study for a master degree in related programs.

Chinese Language for International Education

As a special program designed by SYCU, it aims to cultivate students who will be high-quality applied professionals capable of mastering the knowledge and skills of language and literature, pedagogy and communication, and of international Chinese education, cross-cultural communication and applied language research in the fields of cultural exchange and applied language education.

After graduation, students will be able to work in government agencies, culture and education, press and publication, enterprises and public institutions to engage in Chinese teaching, cultural communication, applied language research, or to start their own businesses or continue to pursue a master degree in related programs.

English Language and Literature

As one of the first-class undergraduate majors in Liaoning Province, this program aims to train students into high-quality English language professionals who are able to master the knowledge and skills of linguistics, pedagogy and communication, and to have the abilities of language translation, English teaching and cross-cultural communication in the fields of cultural communication and applied language education.

After graduation, students can be engaged in translation, foreign language teaching, applied language research, cultural exchange and communication in government agencies, cultural education, press and publication, enterprises and public institutions, or they can choose to start their own businesses or continue to study for a master degree in related fields.

Law

This program is designed as a key major by SYCU. It provides courses for students who are trained to be outstanding legal professionals capable of mastering knowledge and skills of law, ethics and sociology. They will be familiar with socialist law system of Chinese characteristics and relevant laws and regulations of national law construction, and able to handle legal proceedings, legal document writing, and legal services.

After graduation, students will be able to work in judicial organs, enterprises and public institutions to engage in legal services, litigation agency, legal consulting and other work, or to start their own businesses, or continue to study for master degrees in related fields.

Hotel Management

This program is a first-class undergraduate major in China, one of the first programs of applied experimental majors and a comprehensive reforming and experimental major in Liaoning province. Focusing on the fields of hotel, tourism and pan-service industry, it cultivates students who will be top business management professionals of professional thinking, professional spirit, service art and leadership skills, and who will be capable of mastering the knowledge and skills of economic management, international business, digital technology, and of hotel operation, cross-cultural communication, brand promotion, and guest service.

After graduation, students will be able to engage in hotel operation, guest service, brand promotion, digital marketing, public relations and other work related to tourism, exhibition, cruise, luxury goods, high-star hotels and other industries, or they may choose to start their own businesses or further their study for a master degree in related programs.

Tourism Management

This program is a key major designed by SYCU for the fields of tourism, hotels and pan-service industry. It aims to instruct students who will be top business management professionals equipped with professional thinking, professional spirit, service art and leadership skills, and who will have a command of knowledge and skills for their career, such as economic management, international business and digital technology, enterprise management, tourism planning and brand promotion, digital marketing, and guest service.

After graduation, students will be able to engage in corporate management, tourism planning, guest services, brand promotion, digital marketing, public relations in industries of tourism, exhibitions, cruise ships, luxury goods, theme parks, and high-star hotels, or they may choose to start their own businesses or further their study for a master degree.

Human Resource Management

This program is a special major designed by SYCU for the field of human resources. It aims to cultivate students who will become high-quality professionals equipped with knowledge and skills of labor economy, business management, digital technology, and have the capabilities in human resources development, organization and motivation, and team and leadership building.

After graduation, students will be able to engage in human resources development, recruitment and training, performance and salary, team and leadership construction in government agencies, enterprises and institutions, consulting services and other institutions, or they may choose to start their own businesses or further their study for a master degree.

Financial Management

This program is designed as a first-class undergraduate major, a key and applied model major in Liaoning Province. Focusing on the fields of business operation, financial services, and tax management, the program aims to cultivate students who will become top business management professionals equipped with the knowledge and skills of economic management, accounting standards, tax regulations, digital technology, and with the abilities in financial management, accounting, and tax planning.

After graduation, students will be able to engage in accounting, financial management, auditing and verification, and tax planning in government agencies, financial institutions, enterprises and institutions, or they may choose to start their own businesses or further their study for a master degree.

Accounting

This program is a first-class undergraduate major in Liaoning Province. It aims at business management, financial services, tax management and other fields, and cultivates students who will be qualified professionals capable of economic management, accounting standards, data technology, accounting, financial management, auditing and authentication.

After graduation, students will be able to engage in accounting, financial management, audit and assurance, tax planning and other work in government agencies, financial institutions, enterprises and institutions, or they may choose to start their own businesses or continue to study for master degrees in related programs.

Finance

This program is designed for financial services, wealth management, investment and financing and other related fields. It aims to cultivate students who will become qualified professionals, master economic management, financial regulations, data technology, and have capabilities in banking, securities investment, and insurance marketing.

After graduation, students will be able to engage in banking, government securities investment, insurance marketing and other work in financial institutions, enterprises and institutions, or choose to start their own business or continue to study for master degrees in related programs.

International Economy and Trade

This program is certified as a member of Liaoning Foreign Trade Industry School-Enterprise Alliance. It aims at import and export trade, e-commerce, international logistics and other related fields. Courses are provided for students who will be cultivated into high-quality international professionals in economic management, foreign trade policies and regulations, data technology, where they will be specialized in import and export trade management, e-commerce operation and maintenance, overseas marketing.

After graduation, students will be able to engage in import and export trade management, e-commerce operation, overseas market development and other work in enterprises and institutions such as foreign trade, production and processing, customs and commodity inspection, or they may choose to start their own businesses or continue to study for master degrees in related programs.

Business Administration

This program is a member of Business Administration Professional Committee of the Chinese Business Economics Association. Courses provided by this program are aimed at business management, brand building, e-commerce and other related fields. Students are trained to be qualified professionals who are specialized in economics, management, marketing, e-commerce operation and maintenance, business management, and brand planning and promotion.

After graduation, students will be able to engage in business management, e-commerce operation and maintenance, brand planning and promotion in industrial and commercial enterprises, or to start their own business or continue to study for a master degree in related programs.
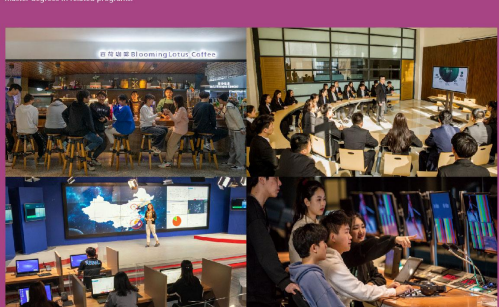
Big Data Management and Application

This is a key program designed by SYCU for business data analysis, intelligent decision-making, data technology services and other related fields. Courses are provided for students who will become high-quality data management professionals in management, statistics, data technology, data collection and processing, data system operation and maintenance, and data visualization.

After graduation, students will be able to engage in data system operation and maintenance, digital technology services and other work in industrial and commercial enterprises, financial institutions, Internet and other enterprises and institutions. They can also choose to start their own businesses or continue to study for master degrees in related programs.

Big Data and Accounting

This is an undergraduate program designed for the strategic plan for national vocational education development and certified by the Ministry of Education. It aims at business operation, financial services, tax planning and other fields. Courses are provided to cultivate students who will be trained to become qualified financial and accounting professionals, to master economic management, accounting standards, digital technology, and to have capabilities in accounting, financial management, and data analysis.

After graduation, students will be able to engage in accounting, financial management and data technology application in government departments, financial institutions, enterprises and institutions. They can also choose to start their own businesses or continue to study for master degrees in related programs.